

INTERNATIONAL BUSINESS MANAGEMENT

*Your jumpstart to an international career
Bachelor of Arts, FIBAA-accredited,
top-ranking by CHE*

TOP LEVEL
BEST
PRACTICE

HOCHSCHULE
FURTWANGEN
UNIVERSITY



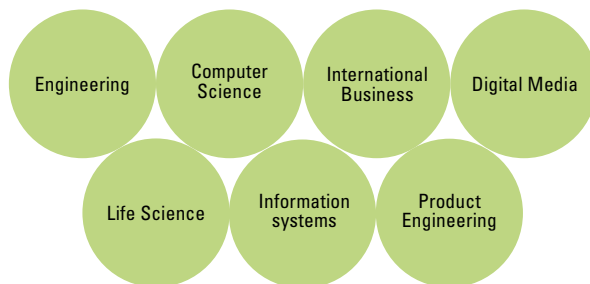


FURTWANGEN UNIVERSITY (HFU)

Top level, best practice

HFU ranks among Germany's top educational institutions in many fields, according to surveys carried out among human resource experts, students and employers. We offer a wide variety of practically-oriented study programs, with eight faculties and 35 accredited programs at our three campuses in Furtwangen, Villingen-Schwenningen and Tuttlingen. Deeply anchored in the region, we maintain close contact to local industry. And since we network globally, we actively partner with over 120 universities around the world and with multinational companies, to create the international learning and research opportunities necessary for international education.

Students at HFU profit from excellent teaching and academic counseling. Small classes, personal contacts with the teaching staff, and an efficient learning environment guarantee the best learning opportunities. Modern learning laboratories, campus-wide Wi-Fi, and one of Germany's best online research libraries are just some of the excellent facilities available to all HFU students. Moreover, students and staff benefit from the diversity of our student body and teaching faculty, the close networking with local and international industry, as well as the natural beauty of the Black Forest region. The range of extracurricular activities includes a students magazine, consulting group, conference organization, Model United Nations, music and sports clubs and the International Student Community Association, working with local charities and starting your own clubs.



CAMPUS VILLINGEN-SCHWENNINGEN

Centrally located in Europe, nearest airports: Zurich, Stuttgart, Frankfurt

The HFU campus in Villingen-Schwenningen, with its two departments: Business and Mechanical & Process Engineering, has grown immensely over the past decade, with over 1,800 students working on their degrees at this campus.

The HFU Business School, founded in 1995, has graduated over 800 businesspeople from our innovative programs, which were often the first of their kind in Germany. Fully accredited, highly ranked programs offer internationality and employability and the business school is well known for its pioneering spirit and dynamic atmosphere.

At present we offer 5 programs:

- International Business Management (B.A.)
- Internationale Betriebswirtschaft (B.A)
- International Engineering (B.Sc.)
- International Business Management (MBA)
- Executive Master of International Business Management

Launch your career with us at the HFU Business School of Furtwangen University.

Anchored in the region, networked to the world



PROGRAM INTRODUCTION

Getting a good job in business today

The War for Talents means that international companies expect managers to be mobile, multilingual, stress-resistant and excellent at communicating across cultural, professional and geographical borders. Global job markets require flexible, communicative interface managers and we show you how to become one.

8 reasons to study at HFU Business School; we offer you...

- the business skills and management competencies that industry expects of you
- the longest experience offering a bachelors degree taught 100 % in English in Germany; so we know how to help you get the jobs you want
- a truly international profile: all students are required to complete a study semester and an internship abroad; you could add on one additional study semester abroad to get a double degree from our partners in China, France or Latin America!
- multicultural learning environment: you study with people from over 48 countries and a teaching staff who are almost 50 % foreign-born
- internationally experienced teaching staff: all professors have worked or lectured abroad and all speak at least one foreign language
- practically-oriented programs: all professors have worked in industry and continue to maintain close ties with industry, through research, student projects and consulting
- closely-knit business school: we know our students and they know us
- at the HFU Business School, you belong to a special elite; we have more than 14 applicants for every study space!

Entry Requirements

German Abitur or for international applicants an advanced level school certificate. Proficiency in English: see application info for International Business Management

CURRICULUM



* for French or Spanish: 4-5 years of previous studies or equivalent; for Chinese: no previous knowledge required



THE PROGRAM

Get into the HFU Business School spirit

To start off, you spend four semesters on campus, where you acquire a solid foundation in all areas of international business, from accounting, finance and marketing to managing cultural diversity, international human resource management and organizational behavior.

You develop skills in interpersonal and intercultural communication for business with a small cohort group of multilingual students, 50 % of whom come from overseas.

Our closely-knit learning environment offers you business courses taught 100 % in English, so you don't need any German to start studying with us! You enhance your sensitivity, awareness and ability to reach high levels of performance working on complex real-world projects on campus and in industry.

In the 5th and 6th semesters, you are culturally and linguistically equipped to set off for your study semester at one of over 130 international partner universities and for your internship semester at a corporation or a medium-sized company in the USA, China, France, Mexico, Argentina, Australia or Germany, or elsewhere.

In your last semester, you round off your education by writing your final bachelor's thesis, analyzing, researching and/or creating innovative insights into real-world issues in business.

By the time you graduate, you are ready to cope with the fast-moving pace of global business today.

YOUR CAREER OUTLOOK

The International Business Management program has achieved top-ranking by CHE (the Commission for University Development) for Internationality and Employability, which means you enjoy the best possible learning environment. This FIBAA accredited International Business Management program of seven semesters will give you the ability to handle management issues and begin a successful career in the global economy of the 21st century:

- developing a sound real-world understanding of business issues, models and processes
- stimulating intellectual abilities and opening minds to new ways of thinking
- building management skills: intercultural communication, teamwork and negotiation skills in a multicultural environment

Our network of successful graduates

Join our network of graduates, now working in Germany and abroad at Microsoft, McKinsey, Siemens, Bosch, IBM, Daimler, Accenture, Swiss Re, BMW and other companies, doing their Master's degrees in the States, the UK or in Germany, members of the High Potentials Trainee programs at EADS, Deutsche Telekom, E.ON, Siemens and others who have started their own successful businesses.

Check out the exciting career developments of our graduates, e.g. as a financial analyst in Zurich, a key account manager in Mexico City, and entrepreneur with offices in Shanghai, Toronto and Freiburg, a chief purchasing officer in Toulouse, a controller for sports articles in San Salvador, and many more career paths!

Go to www.hfu-business-school.de and click on International Business Management, "What can our degrees do for you?"



THE FIRST STEPS

How do I apply for the program?

Application advisor:

Silke Jäckle

International Business
Management

HFU Business School

Jakob-Kienzle-Str.17

78054 VS-Schwenningen

Tel. +49 (0)7720.307-4357 or -4300

business@hs-furtwangen.de

Send application documents to

Zulassungsamt der

Hochschule Furtwangen

Robert-Gerwig-Platz 1

78120 Furtwangen

Tel. +49 (0)7723.920-1232

application@hs-furtwangen.de

Please find detailed information
on entry requirements and our
application form online at:
www.hfu-business-school.de

**Deadlines for applications to start studying
in the winter semester each year**

15th April for international applicants
(with international diplomas)

15th July for German and EU applicants
(with German / EU diplomas)

German applicants with international degrees:
Please note that you will have to have these
evaluated by the Oberschulamt, Stuttgart before
you can apply to us.

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